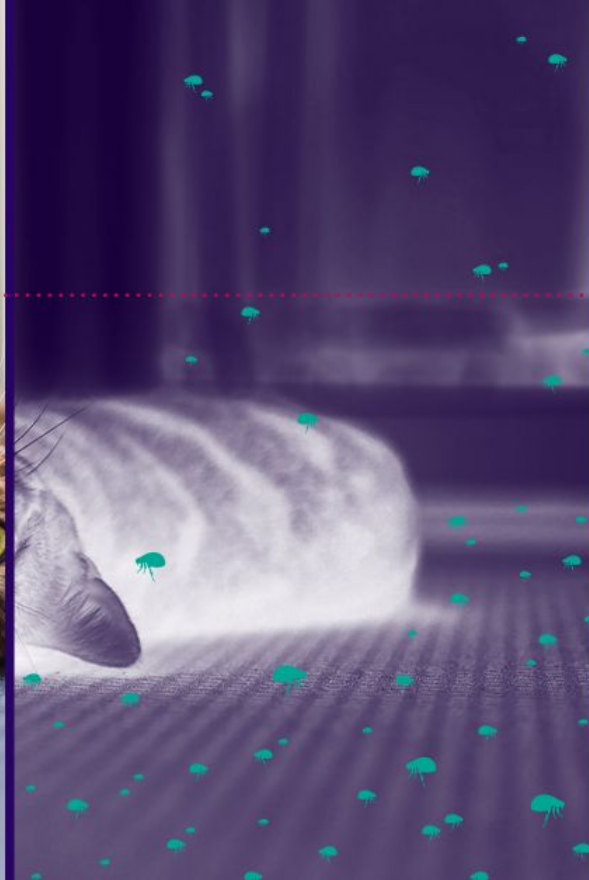
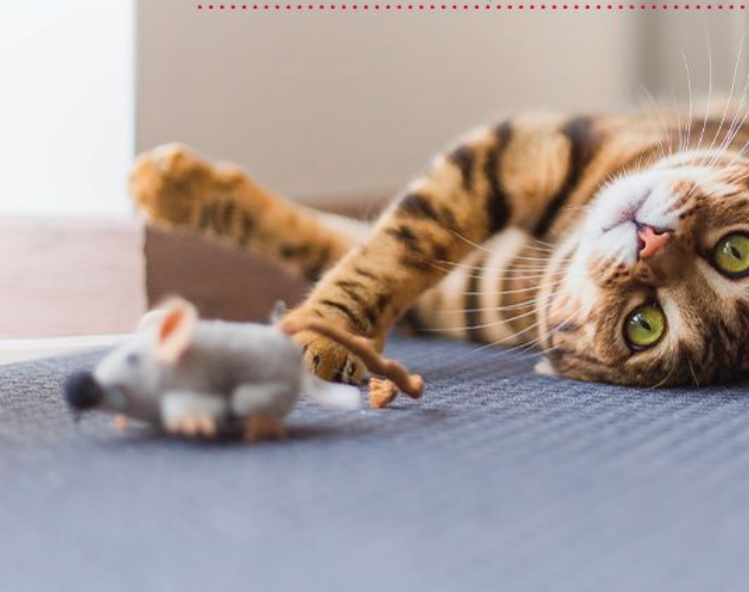


FLEAS LIE
IN WAIT 



FLEA INFESTATIONS

are **95%**
in the household
5%
on the pet



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Did you know it can take up to 10 weeks for a flea egg to develop into an adult? So even if you treat the fleas on your pet, their eggs could still be hanging around your home... just waiting to hatch and re-infest. Ask about flea & tick protection that breaks the flea life cycle: XXX-XXXX.

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FLEAS LIE
IN WAIT

Just a few fleas on your pet could mean hundreds more hiding in your carpets, furniture and bedding. Don't just focus on 5% of a flea problem. Ask about flea & tick protection that breaks the whole flea cycle: XXX-XXXX.



PROTECT
YOUR
HOME

EACH FEMALE FLEA

produces

40 to 50
eggs per day¹



¹ CAPC.com. Fleas:Dog. Found at <https://capcvet.org/guidelines/fleas/>. Accessed May 9, 2019.
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And those fleas eggs turn into adult fleas in no time. Next thing you know, fleas are all over your house and reproducing rapidly. Don't let these tiny terrors take over your home. Ask about fast-acting, long-lasting flea & tick protection: XXX-XXXX.



Each
FEMALE FLEA **40-50** 
produces **eggs per day¹**

¹ CAPC.com. Fleas:Dog. Found at <https://capcvet.org/guidelines/fleas/>. Accessed May 9, 2019.
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YOU NEED
MORE THAN
ANGRY DOGS
TO PROTECT
YOUR HOME

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YOU NEED MORE THAN
BIG DOGS
TO PROTECT YOUR HOME

Each
FEMALE FLEA
produces

..... **40-50**
eggs per day¹



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And those fleas eggs turn into adult fleas in no time. Next thing you know, fleas are all over your house and reproducing rapidly. Don't let these tiny terrors take over your home. Ask about fast-acting, long-lasting flea & tick protection: XXX-XXXX.

FLEAS LOVE A CLEAN HOUSE TOO



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Even the cleanest homes can attract a flea infestation. Fleas lay eggs on your pet, the eggs fall off and thrive in carpet fibers and floor crevices, hidden from view. When they mature, you'll know it. Ask us how to prevent a flea problem: XXX-XXXX.

ONE DOSE



=



and fleas
are done

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1 Williams et al. Parasites & Vectors 2014, 7:275.



A dose of a monthly flea treatment cannot break the flea life cycle. You might think fleas are gone, but their eggs are hidden and ready to hatch. Good news! Ask us about the product that lasts up to 12 weeks, driving those fleas to extinction: XXX-XXXX.



FLEAS AND TICKS
ARE HAPPY
IN YOUR HOME
ALL WINTER



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Did you know that fleas and ticks can survive all winter in your cozy, warm home? Not if you protect your pets year-round with the long-lasting flea & tick product that's easier on you and your pets - requiring fewer doses per year than monthly products: Call us for more information at XXX-XXXX.



GIVE THEM
PROTECTION AS
LONG-LASTING
AS YOUR LOVE



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MSD Animal Health. All rights reserved.



We like easy. That's why we recommend flea & tick protection that lasts up to 3X as long as monthly products. Up to 3x! Call us for more information.



GIVE THEM
PROTECTION AS
LONG-LASTING
AS YOUR LOVE



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*Ask us about protection for your dog or cat that lasts about up to 3X as long as monthly products. XXX-XXXX.
Would you like flea and tick protection that lasts longer than a month? The you'll like the product taht you only have to remender 4X a year!*



GIVE THEM
PROTECTION AS
LONG-LASTING
AS YOUR LOVE



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Between work and family, it can be hard to deal with our duties that aren't always visible. Your home could be infested with fleas and ticks right now - on your pet, in your carpets, your beds and even on your family! Protect them with effective treatment and don't worry about it for 12 weeks. Call us for more information!

GIVE THEM PROTECTION AS LONG-LASTING AS YOUR LOVE

.....



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TICKS
HAVE BEEN
FOUND:



INDOORS



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Animal Health

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TICKS
HAVE BEEN
FOUND:



ON FAMILY



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Animal Health

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TICKS
HAVE BEEN
FOUND:



IN BEDS



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Animal Health

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Think ticks are just outside? Think again. Some ticks can live their whole lives indoors. And that makes it easy for them to find their meals - on your pet. Ask about fast-acting flea & tick protection: XXX-XXXX.

SAFE ENOUGH FOR MOMMA, TOO



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Nursing or not, your dog shouldn't have to risk a flea or tick infestation! Ask us about effective, long-lasting flea & tick protection that is safe enough for breeding, pregnant and nursing dogs.

WHAT?



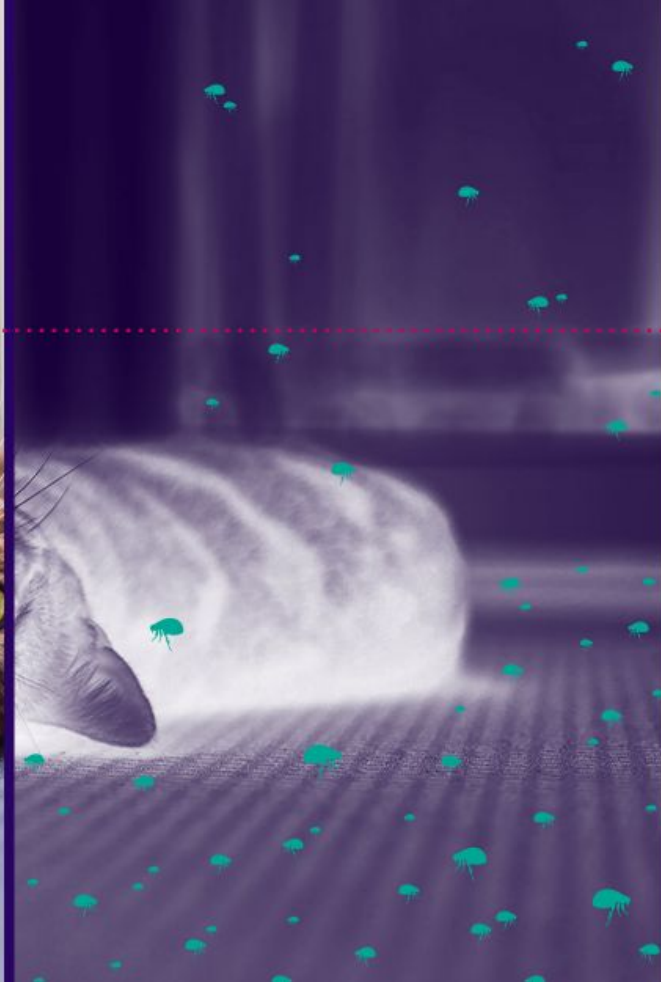
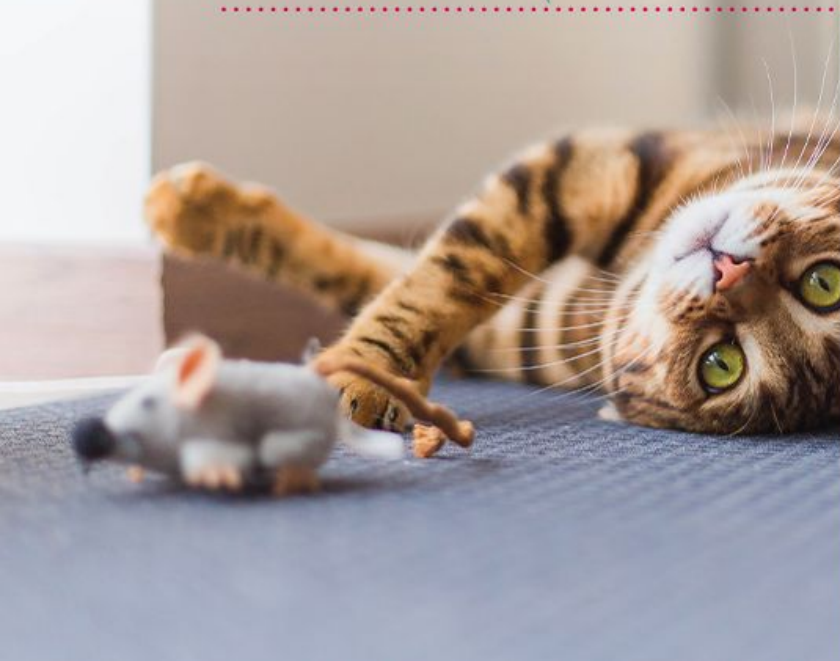
BETTER EAR MITE TREATMENT?



Taenzler et al. Parasites & Vectors; 2017(10):30
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Did you know there is a product that can achieve 100% efficacy against ear mite infestations at 28 days that is unsurpassed by any other ear mite treatment? Ask for the product that provides long-lasting flea & tick protection, plus excellent treatment for ear mites.

FLEAS LIE IN WAIT



FLEA INFESTATIONS

are **95%**
in the household

5%
on the pet



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Do you want a flea & tick protection that breaks the flea cycle? Call us on XXX-XXXX.

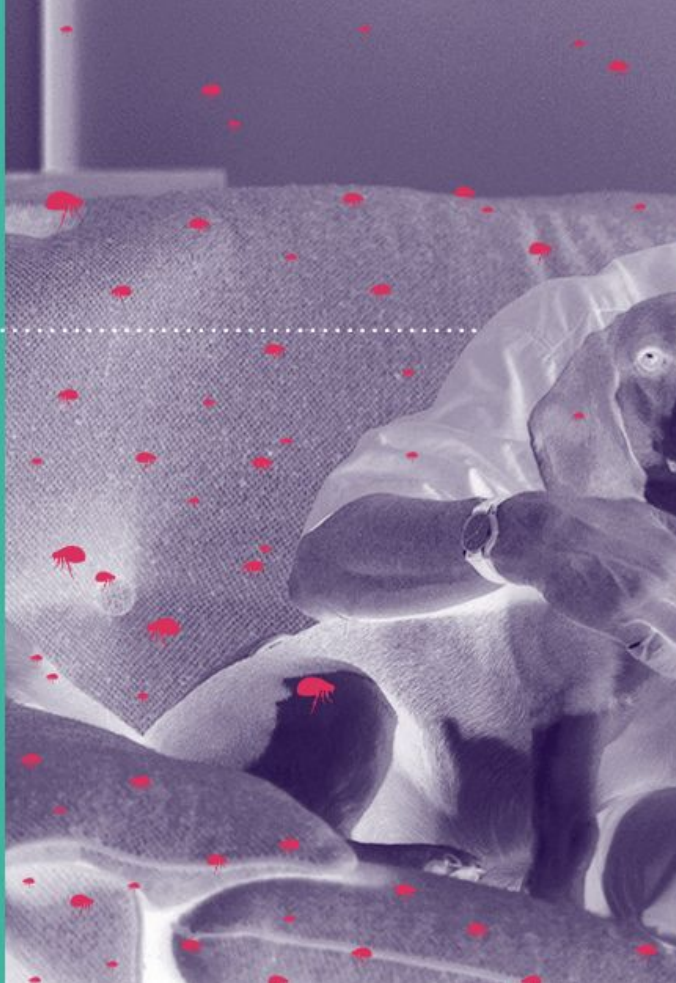
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*Want a flea & tick protection that breaks the whole flea cycle? Call us on XXX-XXXX.
Just a few fleas on your pet could mean hundreds more hiding in your carpets, furniture and bedding. Don't just focus on 5% of a flea problem.*



Each
FEMALE FLEA
produces

.....40-50.....
eggs per day¹



¹ CAPC.com. Fleas:Dog. Found at <https://capcvet.org/guidelines/fleas/>. Accessed May 9, 2019.
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*We have the fast-acting, long-lasting flea & tick protection, ask us on XXX-XXXX.
And those fleas eggs turn into adult fleas in no time. Next thing you know, fleas are all over your house and reproducing rapidly. Don't let
these tiny terrors take over your home.*



YOU NEED MORE THAN
BIG DOGS
TO PROTECT YOUR HOME

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FEMALE FLEA
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eggs per day¹



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And those fleas eggs turn into adult fleas in no time. Next thing you know, fleas are your house and reproducing rapidly.
Don't let these tiny terrors take over your home.*



IS YOUR PET
HAPPY WHEN
YOUR HOUSE
IS CLEAN?
SO ARE
THE FLEAS.



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*Having a flea problema? Call us on XXX-XXXX.
Even the cleanest home can attract a flea infestation. Fleas lay eggs on your pet, the eggs fall off and thrive in carpet fibers and floor crevices, hidden from view.
When they mature, you'll know it.*

v2 of "fleas love a clean house too"



*You need a flea & tick control that breaks the flea cycle, call uss XXX-XXXX.
Flea eggs are tiny and easily mistaken for grains of sand or table salt. By the time you notice an adult flea on your pet, the infestation could have spread throughout your home.*

TICKS
HAVE BEEN
FOUND:



INDOORS

TICKS
HAVE BEEN
FOUND:

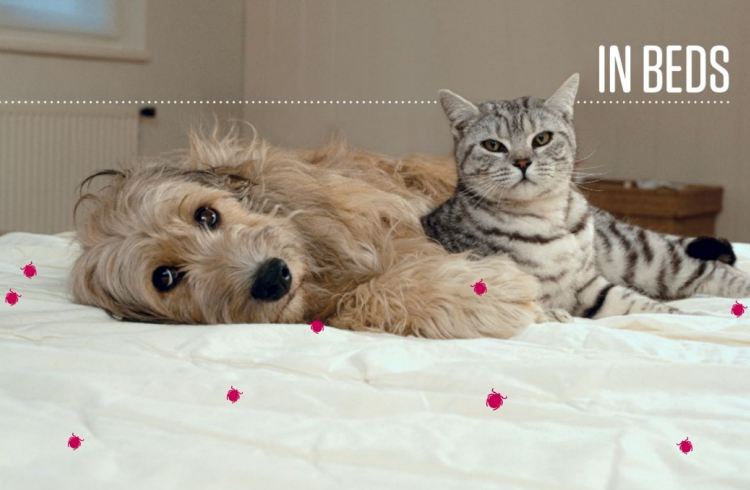


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ON FAMILY



TICKS
HAVE BEEN
FOUND:



IN BEDS

*Ask about fast-acting flea & tick protection: XXX-XXXX.
Think ticks are just outside? Think again. Some ticks can live their whole lives indoors. And that makes it easy for them to find their meals - on your pet.*

88% OF PET OWNERS

**PREFER A
LONGER-LASTING
FLEA & TICK PRODUCT¹**



¹ Lavan R, et al. *J Vet Sci Technol*; 2011(8):439
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Then you'll like the product that you only have to remember 4X a year! Ask us about protection for your dog or cat that lasts about up to 3X as long as monthly products.

Would you like flea and tick protection that lasts longer than a month? Call us XXX-XXXX.

CAN YOU SPOT THE DIFFERENCE?



¹ Ranjan S, et al. *Parasites & Vectors*. 2018;11:385.
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Flea eggs are tiny and easily mistaken for grains of sand or table salt. By the time you notice an adult flea on your pet, the infestation could have spread throughout your home. Ask about flea & tick control that breaks the flea life cycle: XXX-XXXX.



CAN YOU
FIND ALL
THE FLEAS?

in 12 seconds



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CAN YOU
FIND ALL
THE FLEAS?

in 12 seconds



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CAN YOU
FIND ALL
THE FLEAS?

in 12 seconds



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FLEAS LOVE
A CLEAN
HOME, TOO.



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Treating the fleas in your pets is not enough. The real problem is those who you can't see: the 40 to 50 eggs/day the fleas laid in your home. Don't let them take over!

Call us for more information about treatment that breaks the flea life cycle: XXX-XXXX.

FLEA INFESTATIONS ARE



95% IN THE
HOUSEHOLD

EXPLORE THE WORLD
OF PROTECTION



FLEA INFESTATIONS ARE



5% ON THE
PET*

*Grace, Fleas. Niswosworthy, ed. The Feline Patient.
4th ed. Ames IA: Blackwell Publishing; 2011:191-192.

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*Drag around and see how these little terrorists can disrupt the peace of the whole family. Fleas and ticks can take a ride your clothes and shoes and install themselves even in the cleanest homes.
Call us for more information in 12-week treatment!*



*Flea eggs are tiny and easily mistaken for grains of sand or table salt. By the time you notice an adult flea on your pet, the infestation could have spread throughout your home.
Ask about flea and tick control that breaks the flea life cycle: XXX-XXXX.*